

Dual Pricing Payment Program



Let your customers decide how to pay.

POWER OF CHOICE

Dual pricing provides merchants with a flexible tool to adjust prices based on changing market conditions, consumer demands or competitive pressures. With dual pricing, merchants gain a competitive edge and the ability to reduce their credit card processing fees, lower their overhead and increase cash flow.

It's all about the power of choice.
Contact us to learn more.



Cash or card?

Customers can choose the payment method that's right for them. Some might want to save by paying with cash or debit card. Others might want to pay with a credit card to earn extra rewards.



Transparent pricing

Items are always displayed in dual pricing mode, with receipts showing cash-paying customers how much money they saved, and customers who pay with methods other than cash will see an MSRP or list price.



We do the heavy lifting for you

POS software that can be configured to accommodate dual pricing solutions needs calculations that can be complex. No matter what logic you want to apply to your dual pricing strategy, we can help you create the calculations in your Dejavoo instance.



Worry-free pre-tax calculations

By referencing a built-in, itemized price list, the dual-pricing solution accurately calculates cash discounts and administers a preset discount to a merchant's suggested retail price enabling customers to view their pricing options and choose to pay with cash, debit or credit.

Have questions or need help?

A dedicated team member will be with you every step of the way.

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